



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 56 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2001 : MOU concluded between FKI (Federation of Korean Industries) and WBCSD on the establishment of KBCSD
- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD

### Membership

- KBCSD membership spans 56 enterprises that are spearheading sustainable business practices
- Member companies comprise 16 industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

<b>Public-Private Policy Consultation</b>	<ul style="list-style-type: none"> <li>Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li> </ul>
<b>Policy Research</b>	<ul style="list-style-type: none"> <li>Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li> </ul>
<b>Visions and Roadmaps</b>	<ul style="list-style-type: none"> <li>Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li> </ul>
<b>Capacity-Building</b>	<ul style="list-style-type: none"> <li>Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li> </ul>
<b>Media Relations</b>	<ul style="list-style-type: none"> <li>Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li> </ul>
<b>International Relations</b>	<ul style="list-style-type: none"> <li>Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li> <li>Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li> <li>Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li> </ul>

### 56 Member Companies

#### • Honorary Chairman :

- ✓ Dong-Soo HUR, Chairman of GS Caltex

#### • Chairperson :

- ✓ Myung-Ja KIM, President of the Korean Federation of Science and Technology Societies, Former Minister of Environment

#### • Vice Chairmen :

- ✓ Myung-Soo HUH, Vice Chairman, GS E&C
- ✓ Jin-Soo PARK, Vice Chairman & CEO, LG Chem
- ✓ Jun KIM, CEO, SK energy
- ✓ Othman Al-Ghamdi, CEO, S-OIL
- ✓ Seong YU, Executive Vice President, POSCO

#### • Board Members :

- ✓ Ja-Yong KOO, Chairman & CEO, E1 Corp
- ✓ Soo-Young HUH, President & CEO, Lotte Chemical Corp
- ✓ Kyong-Ho LEE, President, Younglim Timber
- ✓ Kwan-Sup LEE, President & CEO, KHNP Co. Ltd
- ✓ Sang-Hun LEE, CEO, Hansol Paper Co. Ltd.



GS 칼텍스



(주)포스코



한솔제지



몬산토코리아(주)



삼성SDI(주)



삼천리



SK텔레콤(주)



GS EPS(주)



한국가스공사



한국지엠(주)



한화종합화학(주)



현대제철(주)



GS건설



(주)E1



한영회계법인



법무법인(유)윤촌



삼성엔지니어링(주)



(주)아모레퍼시픽



옵니시스템(주)



GS파워(주)



한국셀석유(주)



한국타이어월드와이드(주)



한화케미칼(주)



(주)LG화학



롯데케미칼(주)



기아자동차(주)



BMW코리아(주)



삼성전기(주)



아시아나항공(주)



유한킴벌리(주)



K-water



한국에너지공단



한국환경공단



한화큐셀(주)



SK에너지(주)



영림목재(주)



(주)대한항공



삼성물산(주)



삼성전자



IBK기업은행



GS에너지(주)



(주)KT



한국에너지기술평가원



한국환경산업기술원



한화토탈(주)



S-OIL(주)



한국수력원자력(주)



(주)라티튜드



삼성안전환경연구소



삼정회계법인



SK가스(주)



GS E&R(주)



코오롱베니트(주)



한국전력거래소



한라시멘트(주)



현대오일뱅크(주)

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /  
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGGI, UN, and 60 BCSDs,

**The industry**

47 major large businesses,  
5 major business associations,  
other industrial associations



**KBCSD**

**International  
Organizations like  
WBCSD and etc**



**Media**

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

**Research Institute,  
Law firm, Consulting**

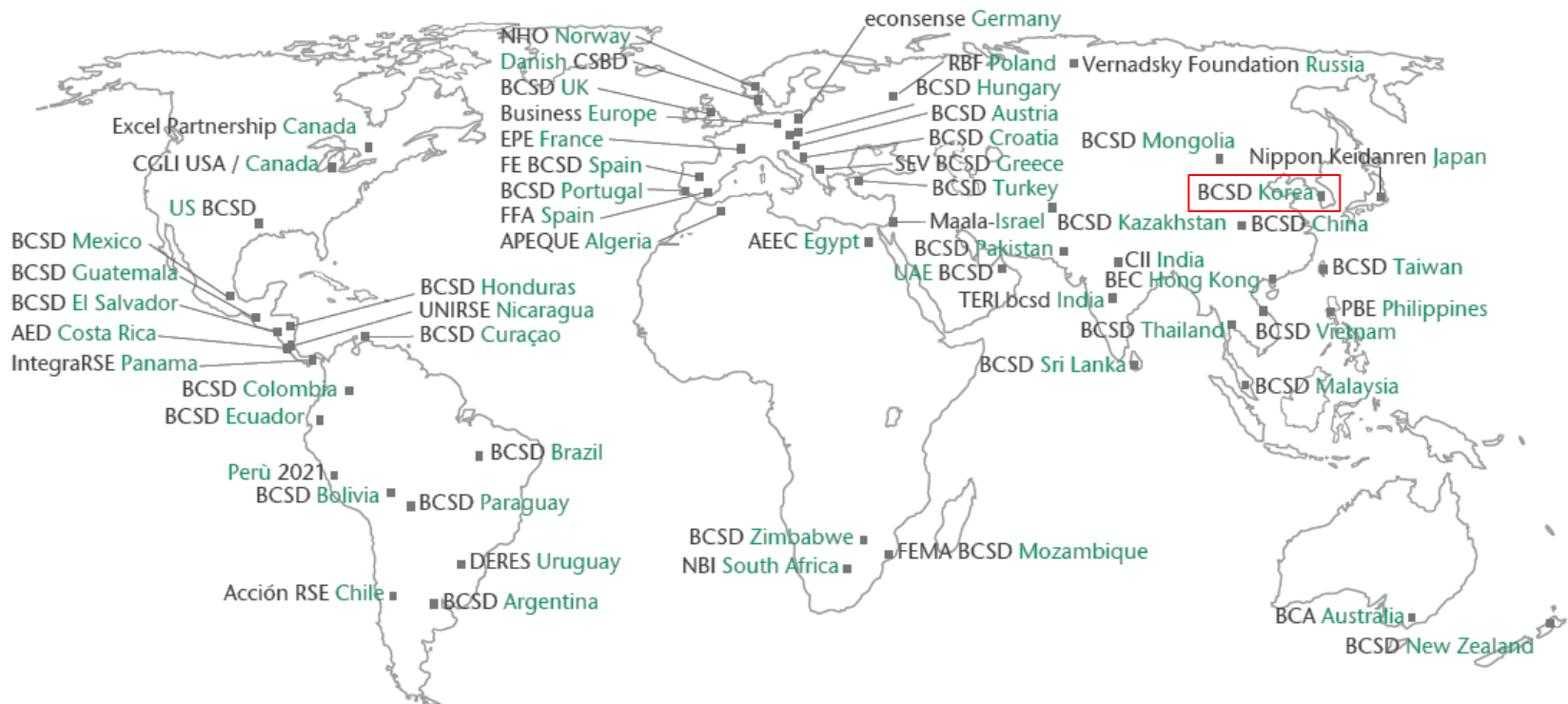
Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of Safety  
& Environment, etc.



## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Paul Polman, President of Unilever, serves as the Chairman of WBCSD

## WBCSD Global Network









# What WBCSD Does



## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

									
Circular Economy	Business and Human Rights	Inclusive Business	Rural Livelihoods Initiative	Carbon Capture and Storage (CCS)	Green House Gas Protocol	LCTPI Low Carbon Freight	LCTPI Low Carbon Transport Fuels	Decarbonizing Transport	Finance
									
Resilience	Access to safe water, sanitation, hygiene (WASH)	Improve land based waste management to reduce marine debris	Scale up industrial water reuse & resource recovery	Water stewardship: increase business participation in reducing shared water risk	Water, energy, climate change resilience	Sustainable Lifestyles	Mainstreaming Life Cycle Assessment for Whole Buildings	Solutions Lab on the Circular Economy	Climate Policy
									
Biodiversity Measurement and Reporting	Business Learning Hub on Landscapes	Land Restoration	Natural Infrastructure for Business	Leadership Program	Natural Capital Protocol	Reporting Matters	Risk Management	Finance for Social Impact	LCTPI Renewables
									
The Reporting Exchange	Climate Smart Agriculture	Food loss and waste	Energy Efficiency in Buildings 2.0	Sustainable Mobility Project 2.0	Zero Emission Cities	Developing Metrics	Prototyping Innovations	Inspiring Engagement	
									
FRcSH	The Chemical Sector Project	Tire Industry Project	Cement Sustainability Initiative (CSI)	Materials Marketplace	Product Portfolio Sustainability Assessment	Natural Capital Protocol Toolkit	Social Capital Protocol	Forests & Forest Products as Carbon Sinks	